

CapCut Blurring Guide

This guide walks you through **how to blur or censor cannabis-related visuals** using CapCut to keep your YouTube content **compliant, monetized, and engaging**.

Why Blurring Matters

- ✓ YouTube AI scans videos for restricted visuals (cannabis products, consumption, branding).
- ✓ Unblurred visuals may trigger demonetization, age restriction, or removal.
- ✓ Proper blurring keeps your content safe while maintaining engagement.

How to Blur Objects in CapCut (Mobile & Desktop)

1 Apply the Blur Effect

✓ Steps:


- 1 Open **CapCut** and import your video.
- 2 Tap on your video in the timeline and select **“Effects”**.
- 3 Search for **“Blur”** under **Basic Effects** and tap to apply it.
- 4 Adjust the **Blur Strength** by dragging the slider.
- 5 Tap **“Checkmark”** to confirm the effect.

 **Pro Tip:** Use light blurring (30-50%) to avoid over-obscuring details.

2 Use Masking to Blur Specific Areas

✓ Steps:

- 1 Tap on the **“Overlay”** option and import the same video again.
- 2 Select the overlay video and go to **“Mask”**.
- 3 Choose **“Rectangle”** or **“Circle”** to blur specific areas.
- 4 Adjust the mask size to cover **cannabis visuals, logos, or products**.
- 5 Increase **Feathering** to smooth out the blur effect.

 **Pro Tip:** Feathering at **50-80%** creates a **more natural blur**.

3 Use Keyframes for Motion Tracking

✓ Steps:

- 1 Apply the blur effect on your overlay video.
- 2 Tap on **Keyframes (diamond icon)** at the start of the movement.
- 3 Move the blur effect **frame by frame** to follow the object.
- 4 Adjust as needed to ensure the blur stays in place.

 **Pro Tip:** Manually adjust keyframes if CapCut doesn't auto-track movement.

How to Censor Words in Audio (Bleep Effect)

✓ Steps:

- 1 Tap on the **Audio Track** in the timeline.
- 2 Select “**Split**” to cut the section where the flagged word appears.
- 3 Tap “**Mute**” to silence the word or replace it with a sound effect.
- 4 If using a **bleep sound**, import a beep tone and place it over the muted section.

 **Pro Tip:** Using silence instead of a beep can sound more professional.

Final Thoughts: Best Practices for Blurring in CapCut

- ✓ Use the blur effect with masking for precision.
- ✓ Feather blur edges for a smooth look.
- ✓ Use motion tracking to keep blur aligned with moving objects.
- ✓ Test different blur strengths before exporting.
- ✓ **Censor flagged words in audio to avoid demonetization.**

By following this guide, your videos will be **YouTube-compliant, engaging, and monetized.**

 **Use this guide for every CapCut edit to stay safe & grow your channel!**