



YouTube Content Risk Chart

Risk Level	Type of Content	Potential YouTube Action
✔ Low-Risk (Generally Safe)	Educational videos about cannabis history, science, or laws	No restrictions if framed correctly
✔ Low-Risk	News coverage of cannabis policy and legal changes	No restrictions if presented as neutral reporting
✔ Low-Risk	Discussion of medical studies and research (with sources)	No restrictions if no personal use is shown
⚠ Medium-Risk (Age-Restricted or Demonetized)	Displaying cannabis products (even without consumption)	Likely age-restricted (18+)
⚠ Medium-Risk	Strain reviews without consumption footage	Likely demonetized, possible age restriction
⚠ Medium-Risk	Discussing personal experiences with cannabis	Could be flagged, age-restricted, or demonetized
🚫 High-Risk (Likely to be Removed or Striked)	Showing cannabis consumption (smoking, vaping, dabbing, edibles)	Video removal, age restriction, or strike
🚫 High-Risk	"How-To" videos on rolling, dabbing, or making edibles	Likely removed for policy violation
🚫 High-Risk (Likely to be Removed or Striked)	Promoting or linking to cannabis sales, dispensaries, or product retailers	Likely results in a strike or video removal