

YouTube Compliance Checklist

Compliance Area	What to Do	What NOT to Do
Title	<ul style="list-style-type: none">- Be clear and specific about your video content.- Avoid using exaggerated claims or sensational language.- Ensure your title is descriptive and aligns with your content.	<ul style="list-style-type: none">- Use misleading or clickbait titles.- Overuse trigger words that promote illegal activity (e.g., "Get high fast," "Weed smoking").- Use vague or irrelevant titles.
Description	<ul style="list-style-type: none">- Clearly explain your video's content and purpose.- Include relevant keywords naturally and avoid overusing them.- Emphasize the educational, artistic, or documentary nature.	<ul style="list-style-type: none">- Keyword stuff your description. (don't overdo it)- Promote illegal behavior or consumption in your description.- Use clickbait or misleading descriptions that don't match the video.
Tags	<ul style="list-style-type: none">- Use relevant tags that describe the content accurately.- Avoid over-tagging with repetitive terms.- Include variations of relevant terms.	<ul style="list-style-type: none">- Add irrelevant or misleading tags to manipulate search results.- Use overly generic or vague tags like "best video" or "trending."- Use misleading tags that aren't directly related to your content.
Content	<ul style="list-style-type: none">- Focus on educational, artistic, or documentary content.- Stay compliant with laws, especially regarding sensitive topics.	<ul style="list-style-type: none">- Promote harmful or dangerous behavior (e.g., substance abuse).- Show illegal activities or encourage harmful actions.