

YouTube Risk Assessment Chart

Risk Indicator	What It Means	Recommended Action
Monetization Icon: Green (\$)	Fully monetized, safe for all advertisers, maximum revenue potential.	Continue best practices, ensure content remains advertiser-friendly.
Monetization Icon: Yellow (\$)	Limited ad inventory, revenue reduction of 30-70%, flagged for potential violations.	Review flagged sections, remove or re-edit problematic content, request review if confident.
Monetization Icon: Red (\$)	Demonetized, restricted distribution, potential community guidelines violation.	Re-edit and re-upload if necessary, review guidelines, avoid repeated violations.
Self-Certification Accuracy	Higher trust with YouTube, faster approvals, reduced risk of automatic flags.	Be honest in self-assessment, track past rating trends, err on the side of caution.
Copyright Check Warnings	Detected copyrighted material; video may be blocked, tracked, or monetized by copyright owner.	Trim or replace flagged sections, consider using royalty-free content.
Ad Suitability Check Flags	Potential advertiser-unfriendly content; may limit monetization and visibility.	Allow video to process fully before publishing, adjust content if necessary.
Audience Retention Drop at Key Points	Potential content issue causing viewers to drop off, may indicate flagged sections.	Analyze retention graph, identify problematic timestamps, consider re-editing.
Significant Drop in Impressions or Click-Through Rate	Possible shadow restriction limiting video reach without explicit demonetization.	Compare with past performance, check metadata, adjust SEO for better visibility.
User Reports of Age Restriction or Regional Blocking	YouTube may have placed hidden restrictions, affecting visibility and engagement.	Monitor analytics, request manual review, engage audience for feedback.