

Affiliate Marketing vs. Sponsorships: What’s Best?

Method	Pros	Cons
Affiliate Marketing	Passive income, works with multiple brands	Earnings depend on sales conversions
Sponsorships	Larger upfront payments	Requires established audience & brand trust
Patreon/Memberships	Recurring revenue, community building	Takes time to grow a paying subscriber base
Digital Products	Full control over income	Requires content creation & marketing

Action Step: Choose at least **one** alternative revenue stream to explore for your channel.