

What NOT to Say in an Appeal Checklist

Mistake	What NOT to Say	Why It's a Mistake
Being Defensive or Aggressive	"This is ridiculous! YouTube is wrong!"	Comes across as disrespectful, damaging your chances of getting your video reinstated.
Using Inappropriate or Offensive Language	"YouTube sucks for flagging my video!"	Offensive language creates a negative tone and undermines your professionalism.
Lying or Providing False Information	"There's nothing wrong with my video" (when you know there's an issue)	YouTube has access to all video details. Providing false information will get your appeal rejected.
Over-Explaining or Being Vague	"I don't know why my video was flagged, let me explain everything again."	Over-explaining is confusing, and being too vague leaves YouTube with too many unanswered questions.
Ignoring YouTube's Guidelines	"YouTube's rules are too strict, my video is harmless."	Ignoring or dismissing YouTube's guidelines shows disrespect for their policies and can harm your appeal.
Threatening YouTube or Making Demands	"If you don't reinstate my video, I'll start a petition against YouTube."	Making threats or ultimatums makes it less likely that YouTube will take your appeal seriously.