



# Safe vs. Risky Content Overview

Category	✔ Safe Content (Low Risk)	⚠ Risky Content (High Risk)
Educational Content	Discussing cannabis history, laws, science, or medical research	Claiming medical benefits without evidence or encouraging use
News & Policy	Covering cannabis legalization updates & policy debates	Discussing ways to bypass cannabis laws or illegal distribution
Strain Reviews	Talking about effects, terpene profiles, and flavors (no consumption shown)	Smoking, vaping, or consuming cannabis while reviewing
Growing & Cultivation	Discussing soil, nutrients, and plant care in general	Showing cannabis plants, seed germination, cloning, or harvesting
Consumption Discussions	Reviewing accessories like grinders, storage containers, or legal hemp products	Promoting dispensary products, showing THC carts, or linking to cannabis sales
Personal Stories	Sharing neutral experiences related to cannabis culture or laws	Storytimes about “first time getting high” or extreme consumption experiences
Thumbnails & Visuals	Faces, text-based graphics, abstract imagery	Smoke clouds, rolling joints, bongs, cannabis flower close-ups