

YouTube Title & Description Compliance Guide		
Section	What to Do	What to Avoid
Title Compliance	<ul style="list-style-type: none"> - Focus on educational content. - Use keywords that emphasize cultivation, growth, health, or the process. - Be clear and direct about the video’s content. - Use terms like “guide,” “tutorial,” “how to,” or “explained.” 	<ul style="list-style-type: none"> - Avoid using slang or recreational terms like "weed," "get high," "smoking," or anything related to consumption. - Stay away from vague or clickbait titles.
Example Title	"How to Grow Cannabis Indoors Complete Beginner's Guide" or "The Science Behind Cannabis Cultivation Best Practices for Indoor Growing"	- sensational titles like "Miracle Cannabis Grow!" or "Fastest Way to Get High!"
Description Compliance	<ul style="list-style-type: none"> - Focus on the educational aspect of your content. - Include keywords like “grow,” “cultivation,” “cannabis farming,” or “hydroponic systems.” - Mention any scientific or research-backed methods you’re using. - Be descriptive, clear, and concise. 	<ul style="list-style-type: none"> - Don’t promote consumption or recreational use of cannabis. - Avoid any promotional language for illegal activities or unapproved products. - Don’t include misleading or overly sensational statements.
Example Description	"In this video, we cover the basics of growing cannabis indoors using a hydroponic system. Learn the essential steps for cannabis cultivation, from selecting seeds to the best lighting for healthy plants."	"Want to get high? This video shows you the easiest way to grow weed and smoke it too!"
Keyword Usage	<ul style="list-style-type: none"> - Use relevant keywords naturally in the title and description. - Focus on long-tail keywords (e.g., “how to grow cannabis in a tent”). - Use variations of keywords in different parts of the description. 	<ul style="list-style-type: none"> - Do not overstuff keywords in the title or description. - Avoid using unrelated keywords just for SEO.
Example Keyword Usage	Title: "How to Grow Cannabis Indoors"	Best Tips for Healthy Plants" Description: "Learn the best methods for growing cannabis indoors using soil or hydroponics. This guide covers essential tips for healthy plant growth."
Call-to-Action (CTA)	<ul style="list-style-type: none"> - Encourage viewers to like, comment, and subscribe, but keep it relevant to the content. - Invite questions or thoughts about the content. - Ask for suggestions for future educational videos. 	<ul style="list-style-type: none"> - Avoid asking for likes or comments in a way that feels forced or unrelated to the content. - Don’t ask viewers to “share this if you love getting high!” or anything similar.
Example CTA	"What do you think about hydroponics for growing cannabis? Drop your thoughts below and don’t forget to subscribe for more educational content!"	"Share this video with your friends if you love smoking weed!"